

Inaugural Spark Award Winners Show Good Design is Green and Global

Concept cars to cow videos, prize designs cover the waterfront -- including Pittsburgh's new three-river pedestrian bridge.

New York, New York ([PRWeb](#)) July 11, 2007 -- The inaugural [Spark Awards](#) prove great design is global -- and green. Award-winners include the Chevrolet Volt, a hydrogen-powered concept car; a Dutch rental-bike dispenser; the ergonomic Spring Chair, made from sustainable bamboo; and Pittsburgh's new West End pedestrian bridge, connecting three downtown rivers.

The Spark Awards' independent and multi-disciplinary jury of 15 design experts judged hundreds of submissions, nominating 62 designs that rank among the best of the world in seven categories from mobility to architecture.

Entries ranged from luxurious watch designs to an innovative creeper that lets mechanics work safely under a vehicle. The 15 entries that clearly stand above their peers received The Spark Award. A complete list of winners appears below.

The Spark Awards, launched this year, recognize design excellence across a broad range of categories for both professional and student designers. Entries were organized under three umbrellas: general, mobility and public sector, and have come from sources worldwide.

Jurors, led by Pentagram Design's Kit Hinrichs, sorted through entries from Chrysler, design think-tank fuseproject, Fitch practices from around the world, Humanscale, Dyson, Whipsaw, Ford, Propeller SE, Springtime Netherlands, Botta Design DE, BluDot, General Motors, Whirlpool and Herman Miller, among many others.

The Spark Awards [design competition](#) were presented last month at Pasadena's Art Center College of Design.

"I could not be more honored than to be part of this project to which so many dedicated so much. The award-winning designs are beautiful and aspirational," said Spark Executive Director, Peter Kuchnicki. "Speaking for the board, sponsors and executive team, we're very proud to be associated with all of the designers who have worked so hard, body and spirit, to light the Spark."

[VIEW SPARK AWARD WINNERS LIST](#)

Sponsors of Spark Awards are as wide-ranging as the scope of the contest itself. They include [Hewlett Packard](#), [frog design](#), Automobile Magazine, Design Within Reach, Dwell Magazine, [RedClay](#), San Francisco Mart, California College of Art, Rutgers NCPP, School of Visual Arts, University of California College of Environmental Design, University of Michigan Taubman College of Architecture + Urban Planning, AIGA SF and Billingsly & Brown.

About the Spark Awards

Spark embraces design criteria for process, strategy, integration, aspiration, collaboration, sustainability and other



essential 21st century concerns. They all add up to betterment: Better lives, better health, better water, better air, peace and liberty. Great design is a critical tool to help us get there. We're new and we have a new world view -- please join us. Visit our web site for a gallery of entries and winners, our blogs about design and much more: www.sparkawards.com.

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